Dear Friend,

We are writing to you today to enlist your support in a cause that is very near and dear to us, breast cancer research and patient services. We have chosen to give our time to this worthy endeavor by chairing the inaugural Tickled Pink Luncheon benefiting the American Cancer Society. Due to the ongoing situation with the Coronavirus or COVID-19 and keeping in mind the health and safety of our volunteers, partners, and attendees, our event chairs and staff have made the decision to postpone the event to Friday, September 10, 2021 at River Oaks Country Club.

Tickled Pink is the American Cancer Society’s premier fundraising luncheon honoring prominent women in the Greater Houston area who have made significant contributions to our community. We are thrilled to announce our 2021 Tickled Pink Honorees - Kelli Cohen Fein, Adele Hartland, Cora Sue Mach, Kristina Somerville and Elizabeth Stein! Additionally, the afternoon will feature a VIP Reception and a memorable moment from our keynote speaker, Elin Hilderbrand, who will share her message of HOPE.

Money raised by Tickled Pink will provide vital funds to support patient programs and assist with funding the $64 million in breast cancer research that the American Cancer Society funds annually. In addition to research, the American Cancer Society helps nearly 1 million people touched by cancer each year get the help they need, when and where they need it. ACS helps patients and their families with their most pressing needs: getting rides to life-saving treatment, navigating the health care system, and dealing with the side effects of chemotherapy, radiation and surgery. The funds raised through this event could provide 10,000 rides, 5,000 wigs to patients, or 2,500 nights of free lodging for a patient and their caregiver at Hope Lodge Houston, opening 2021, when traveling away from home for treatment.

For more information please contact Blair Dickson at blair.dickson@cancer.org, or 832.248.2140.

We would be ‘tickled pink’ for you to join us as a sponsor in honor of these exceptional women!

Sincerely,

Karen deGeurin Remington
Event Chair

Leisa Holland-Nelson
Honorary Event Chair

Patti Murphy
Event Chair

Barbara Van Postman
Event Chair

The American Cancer Society’s mission is to save lives, celebrate lives, and lead the fight for a world without cancer. We’re the only cancer organization offering services and support for every aspect of a cancer diagnosis.

AMERICAN CANCER SOCIETY  P.O. BOX 631661  HOUSTON, TX 77263
TICKLEDPINKLUNCHEON.ORG
FRIDAY, SEPTEMBER 10, 2021 • RIVER OAKS COUNTRY CLUB

SPONSORSHIP OPPORTUNITIES

POWER PINK PRESENTING SPONSOR - $25,000
• 2 premier tables with seating for 20
• Bubbles and wine service
• Invitation for table host and guests to VIP reception prior to luncheon
• Verbal recognition during the event program
• Name and logo listed on print materials and website as “Presented by”
• Invitation to the Kickoff Party
• Recognition on social media platforms

PEONY SPONSOR - $15,000
• 1 prominent table with seating for 10
• Bubbles and wine service
• Invitation for table host and guests to VIP reception prior to luncheon
• Verbal recognition during the event program
• Name and logo listed on print materials and website
• Invitation to the Kickoff Party
• Recognition on social media platforms

FUCHSIA SPONSOR - $10,000
• 1 preferred table with seating for 10
• Invitation for table host and guests to VIP reception prior to luncheon
• Verbal recognition during the event program
• Name and logo listed on print materials and website
• Invitation to the Kickoff Party
• Recognition on social media platforms

ROSE SPONSOR - $5,000
• 1 priority table with seating for 10
• Invitation for table host and guests to VIP reception prior to luncheon
• Name listed on print materials and website
• Invitation to the Kickoff Party
• Recognition on social media platforms

BLUSH SPONSOR - $2,500
• 1 table with seating for 10
• Name listed on print materials and website
• Invitation to the Kickoff Party
• Recognition on social media platforms

VIP SEAT - $500
• Priority seating
• Invitation to VIP reception prior to luncheon
• Invitation to the Kickoff Party

INDIVIDUAL SEAT - $250
• Seating at the luncheon
• Invitation to the Kickoff Party

The COVID-19 pandemic has impacted how the American Cancer Society safely conducts the Tickled Pink Luncheon and other event experiences in your community. In the event that ACS is unable to deliver any of the benefits above due to alterations for public safety, we will personally notify you to discuss benefit substitutions.
FRIDAY, SEPTEMBER 10, 2021 • RIVER OAKS COUNTRY CLUB

SPONSORSHIP COMMITMENT FORM

Business name: ________________________________
Print name: ________________________________
Street address: ___________________________________________
City: __________________ State: ___________ ZIP: ___________
Contact name: ________________________________
Telephone (business): ______________________ (mobile): ___________
Email: ________________________________ Web address: ___________
In honor/memory of: ________________________________

COMMITMENT LEVEL

- $25,000 – Power Pink Presenting Sponsor
- $15,000 – Peony Sponsor
- $10,000 – Fuchsia Sponsor
- $5,000 – Rosé Sponsor
- $2,500 – Blush Sponsor
- $500 – VIP Seat
- $250 – Individual Seat

☐ All the PINK you can drink! - I would like to purchase ___________ commemorative glass(es), at $100 per glass, of bottomless bubbles and rosé to be enjoyed during the luncheon

☐ We are unable to attend the event but enclosed is our donation of $ ___________

METHOD OF PAYMENT

☐ Enclosed is my sponsorship check in the amount of $ ___________

☐ Charge my credit card (please print clearly) $ ___________

Card Type: ☐ VISA ☐ MasterCard ☐ Discover ☐ AMEX

Cardholder’s name: ________________________________
Billing address: ___________________________________________
Card number: __________________ Exp. date: __________________

☐ Please send remittance form to: ________________________________

Sponsor signature: __________________ Date: __________________

(Please sign and retain a copy for your records.)

Please return completed form to Blair Dickson at blair.dickson@cancer.org or mail to
American Cancer Society, P.O. Box 631661 Houston, TX 77263

TICKLEDPINKLUNCHEON.ORG