



presented by



2023 CHAIRS

Donna Lewis
Allison Lewis Cattan
Emily Lewis

HONORARY CHAIRS

Leisa Holland-Nelson Bowman
Millette Sherman

2023 HONOREES

Suzan Deison
Winell Herron
Denise Monteleone
Rosanne Oelfke
Dr. Kent Osborne
Donna Grace Vallone

BOARD OF DIRECTORS

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FRIDAY, APRIL 21, 2023

The Post Oak Hotel at Uptown | 1600 West Loop South | Houston, Texas 77027

DEAR FRIEND,

We are writing to you today to enlist your support in a cause that is very near and dear to our hearts, breast cancer research and related patient services. We are chairing *The Tickled Pink Luncheon* presented by HEB, benefiting the American Cancer Society. *Tickled Pink*, slated for Friday, April 21, 2023 at The Post Oak Hotel, is the American Cancer Society's premier fundraising luncheon honoring prominent individuals in the Greater Houston area who have made significant contributions to our community.

We are thrilled to announce our **2023 – Tickled Pink Honorees: Suzan Deison, Winell Herron, Denise Monteleone, Rosanne Oelfke, Dr. Kent Osborne, and Donna Grace Vallone!** We look forward to highlighting the incredible accomplishments of these pioneering/philanthropic Houstonians. The afternoon will feature a VIP Reception, an informal fashion show hosted by TOOTSIES, and our featured keynote speaker, Houston Designer, Christy Lynn, who will share a meaningful message of **HOPE**. Additionally, please save the date for our 2023 Kickoff Party presented by TOOTSIES on Wednesday, February 8, 2023, from 5:30-7:00p.m.

Monies raised by *The Tickled Pink Luncheon* will provide vital funds to support patient programs and assist with funding the \$71 million in breast cancer research that the American Cancer Society gifts annually. In addition to research, the American Cancer Society helps nearly 1 million people touched by cancer each year procure the help they need - when and where they need it. ACS helps patients and their families with their most pressing needs: getting rides to life-saving treatment, navigating the health care system, and coping with the side effects of chemotherapy, radiation and surgery.

Please don't hesitate to reach out to us with questions or contact Lindsey Brown at lindsey.brown@cancer.org or 281.764.8740.

We would be 'tickled pink' for you to join us as a sponsor as we work together to improve the lives of people with cancer and their families; and to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

TOGETHER IN POWER, TRIUMPH AND HEALING,

Donna Lewis
Event Chair

Allison Lewis Cattan
Event Chair

Emily Lewis
Event Chair

Leisa Holland-Nelson Bowman
Honorary Chair

Millette Sherman
Honorary Chair





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SPONSORSHIP OPPORTUNITIES

Sold

POWER PINK PRESENTING SPONSOR - \$25,000

- 2 premier tables with seating for 20
- Each of your guests will receive a complimentary champagne flute and champagne service throughout the luncheon
- Invitation for table host and guests to VIP reception prior to luncheon
- Verbal recognition during the event program
- Name and logo listed on print materials and website as “Presented by”
- Invitation to the Kickoff Party
- Recognition on social media platforms

PEONY SPONSOR - \$15,000

- 2 premier tables with seating for 20
- Each of your guests will receive a complimentary champagne flute and champagne service throughout the luncheon
- Invitation for table host and guests to VIP reception prior to luncheon
- Verbal recognition during the event program
- Name and logo listed on print materials and website
- Invitation to the Kickoff Party
- Recognition on social media platforms

FUCHSIA SPONSOR - \$10,000

- 1 preferred table with seating for 10
- Each of your guests will receive a complimentary champagne flute and champagne service throughout the luncheon
- Invitation for table host and guests to VIP reception prior to luncheon
- Verbal recognition during the event program
- Name and logo listed on print materials and website
- Invitation to the Kickoff Party
- Recognition on social media platforms

ROSÉ SPONSOR - \$5,000

- 1 priority table with seating for 10
- Invitation for table host and guests to VIP reception prior to luncheon
- Name listed on print materials and website
- Recognition on social media platforms

BLUSH SPONSOR - \$2,500 (LIMITED AVAILABILITY)

- 1 table with seating for 10
- Name listed on print materials and website
- Invitation to the Kickoff Party
- Recognition on social media platforms

Individual tickets will be available for purchase at a later date.





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EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Targeted support of specific event needs in exchange for branding recognition

*Limited to one per level.**

KICKOFF PARTY SPONSOR - \$15,000

Sold

- Event designed to kickoff the Tickled Pink Luncheon and meet all Honorees
- Logo recognition as “Tickled Pink Kickoff Party Sponsor” featured on event promotional pieces, including but not limited to:
 - Event website with link to company website and on Tickled Pink social media
 - Event marketing collateral – save the dates, invitations, eblasts, program, all signage at event
 - Prominent logo placement on sponsored party invitation
- Invitations for all events throughout the season
- Opportunity for employees to volunteer for registration and setup at event
- Plus receive all Fuchsia Sponsor Benefits

BOTTOMLESS BUBBLES GLASS + SERVICE - \$15,000

- Logo recognition as “Tickled Pink Bottomless Bubbles” Sponsor featured on event website with link to company website, Tickled Pink social media, eblasts, event signage, invitation, program, and all signage at event
- Company logo etched on glasses provided to guests who purchase bottomless bubbles glass service
- Invitations for all events throughout the season
- Opportunity for employees to volunteer for registration and setup at event
- Plus receive all Fuchsia Sponsor Benefits

PRINT SPONSOR - \$15,000

- Logo recognition as Print Sponsor featured on event promotional pieces, including but not limited to:
 - Event website with link to company website and on Tickled Pink social media
 - Event marketing collateral – save the dates, invitations, eblasts, program, all signage at event
 - Event signage – print materials, sponsor posters
- Invitations for all events throughout the season
- Opportunity for employees to volunteer for registration and setup at event
- Plus receive all Fuchsia Sponsor Benefits

STAGE SPONSOR - \$15,000

- Exclusive logo recognition featured on event stage
- Recognition as Presenting Stage Speaker listed on:
 - Tickled Pink Luncheon website with link to company website
 - Event signage, social media, and program
 - Verbally recognized during the luncheon
- Invitations for all events throughout the season
- Opportunity for employees to volunteer for registration and setup at event
- Plus receive all Fuchsia Sponsor Benefits

VALET SPONSOR - \$5,000

- Underwrite valet services for all luncheon guests
- Logo recognition as Valet Sponsor featured at Tickled Pink Luncheon, on event website with link to company website, eblasts, event signage, Tickled Pink social media, and program
- Logo placement at valet stand and on printed save the date placed in all cars
- Plus receive all Rosé Sponsor benefits

PHOTOBOOTH SPONSOR - \$5,000

Sold

- Logo recognition as Photobooth Sponsor featured at Tickled Pink Luncheon, on event website with link to company website, eblasts, event signage, Tickled Pink social media, and program
- Logo placement on photobooth and/or printed photos
- Plus receive all Rosé Sponsor benefits





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SPONSORSHIP COMMITMENT FORM

Business name: _____

Print name: _____

Street address: _____

City, State Zip: _____

Contact name: _____

Telephone (business): _____ (mobile): _____

Email: _____ Web address: _____

[] In honor or [] in memory of: _____

COMMITMENT LEVEL

Sell [] \$25,000 – Power Pink Presenting Sponsor

[] \$5,000 – Rosé Sponsor

[] \$15,000 – Peony Sponsor

[] \$2,500 – Blush Sponsor - *Limited Availability*

[] \$10,000 – Fuchsia Sponsor

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Sell [] \$15,000 – Kickoff Party Sponsor

[] \$15,000 – Stage Sponsor

[] \$15,000 – Bottomless Bubbles Glass + Service Sponsor

[] \$ 5,000 – Valet Sponsor

[] \$15,000 – Print Sponsor

Sell [] \$ 5,000 – Photobooth Sponsor

[] We are unable to attend the event but enclosed is our donation of \$ _____

METHOD OF PAYMENT

[] Enclosed is my sponsorship check in the amount of \$ _____

[] Charge my credit card (please print clearly) \$ _____

Card Type: [] VISA [] MasterCard [] Discover [] AMEX

Cardholder's name: _____

Billing address: _____

Card number: _____ Exp. Date: _____ CVV: _____

[] Please send remittance form to: _____

Sponsor signature: _____ Date: _____

*Please refer to the enclosed sponsor opportunities description for more details on benefits of sponsorship

*Tickled Pink Sponsor Deadline to Maximize Print Benefits – February 24, 2023

You may also register online at www.tickledpinkluncheon.org

Please return completed form to lindsey.brown@cancer.org or mail to

American Cancer Society, P.O. Box 631661 Houston, TX 77263

Tickledpinkluncheon.org

