



FRIDAY, APRIL 21, 2023

The Post Oak Hotel at Uptown | 1600 West Loop South | Houston, Texas 77027

DEAR FRIEND,

We are writing to you today to enlist your support in a cause that is very near and dear to our hearts, breast cancer research and related patient services. We are chairing *The Ticked Pink Luncheon* benefiting the American Cancer Society. *Ticked Pink*, slated for Friday, April 21, 2023 at The Post Oak Hotel, is the American Cancer Society's premier fundraising luncheon honoring prominent individuals in the Greater Houston area who have made significant contributions to our community.


We are thrilled to announce our **2023 – Ticked Pink Honorees: Suzan Deison, Winell Herron, Denise Monteleone, Rosanne Oelfke, Dr. Kent Osborne, and Donna Grace Vallone!** We look forward to highlighting the incredible accomplishments of these pioneering/philanthropic Houstonians. The afternoon will feature a VIP Reception, an informal fashion show hosted by TOOTSIES, and our featured keynote speaker, Houston Designer, Christy Lynn, who will share a meaningful message of **HOPE**. Additionally, please save the date for our 2023 Kickoff Party presented by TOOTSIES on Wednesday, February 8, 2023, from 5:30-7:00p.m.


Monies raised by *The Ticked Pink Luncheon* will provide vital funds to support patient programs and assist with funding the \$71 million in breast cancer research that the American Cancer Society gifts annually. In addition to research, the American Cancer Society helps nearly 1 million people touched by cancer each year procure the help they need - when and where they need it. ACS helps patients and their families with their most pressing needs: getting rides to life-saving treatment, navigating the health care system, and coping with the side effects of chemotherapy, radiation and surgery.


Please don't hesitate to reach out to us with questions or contact Lindsey Brown at lindsey.brown@cancer.org or 281.764.8740.


We would be 'ticked pink' for you to join us as a sponsor as we work together to improve the lives of people with cancer and their families; and to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

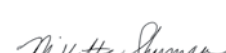
TOGETHER IN POWER, TRIUMPH AND HEALING,


Donna Lewis
Event Chair


Allison Lewis Cattan
Event Chair


Emily Lewis
Event Chair


Leisa Holland-Nelson Bowman
Honorary Chair


Millette Sherman
Honorary Chair

2023 CHAIRS

Donna Lewis
Allison Lewis Cattan
Emily Lewis

HONORARY CHAIRS

Leisa Holland-Nelson Bowman
Millette Sherman

2023 HONOREES

Suzan Deison
Winell Herron
Denise Monteleone
Rosanne Oelfke
Dr. Kent Osborne
Donna Grace Vallone

BOARD OF DIRECTORS

Jacquie Baly
Jeanna Bamburg
Marilu Garza
Amerino Gatti
Winell Herron
Leisa Holland-Nelson Bowman
Alicia Jansen
Dr. Sippi Khurana
Heather Linton
Teresa McClendon-Thomas
Kyle McCully
Dr. Anish Meerasahib
Justo Mendez
Dr. Rick Ngo
Leila Perrin
Stephen Preng
Stephanie von Stein Schusterman





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SPONSORSHIP OPPORTUNITIES

POWER PINK PRESENTING SPONSOR - \$25,000

- 2 premier tables with seating for 20
- Each of your guests will receive a complimentary champagne flute and champagne service throughout the luncheon
- Invitation for table host and guests to VIP reception prior to luncheon
- Verbal recognition during the event program
- Name and logo listed on print materials and website as "Presented by"
- Invitation to the Kickoff Party
- Recognition on social media platforms

PEONY SPONSOR - \$15,000

- 2 premier tables with seating for 20
- Each of your guests will receive a complimentary champagne flute and champagne service throughout the luncheon
- Invitation for table host and guests to VIP reception prior to luncheon
- Verbal recognition during the event program
- Name and logo listed on print materials and website
- Invitation to the Kickoff Party
- Recognition on social media platforms

FUCHSIA SPONSOR - \$10,000

- 1 preferred table with seating for 10
- Each of your guests will receive a complimentary champagne flute and champagne service throughout the luncheon
- Invitation for table host and guests to VIP reception prior to luncheon
- Verbal recognition during the event program
- Name and logo listed on print materials and website
- Invitation to the Kickoff Party
- Recognition on social media platforms

ROSÉ SPONSOR - \$5,000

- 1 priority table with seating for 10
- Invitation for table host and guests to VIP reception prior to luncheon
- Name listed on print materials and website
- Recognition on social media platforms

BLUSH SPONSOR - \$2,500 (LIMITED AVAILABILITY)

- 1 table with seating for 10
- Name listed on print materials and website
- Invitation to the Kickoff Party
- Recognition on social media platforms

Individual tickets will be available for purchase at a later date.





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EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Targeted support of specific event needs in exchange for branding recognition

*Limited to one per level.**

Sold

KICKOFF PARTY SPONSOR - \$15,000

- Event designed to kickoff the Tickled Pink Luncheon and meet all Honorees
- Logo recognition as “Tickled Pink Kickoff Party Sponsor” featured on event promotional pieces, including but not limited to:
 - Event website with link to company website and on Tickled Pink social media
 - Event marketing collateral – save the dates, invitations, eblasts, program, all signage at event
 - Prominent logo placement on sponsored party invitation
- Invitations for all events throughout the season
- Opportunity for employees to volunteer for registration and setup at event
- Plus receive all Fuchsia Sponsor Benefits

BOTTOMLESS BUBBLES GLASS + SERVICE - \$15,000

- Logo recognition as “Tickled Pink Bottomless Bubbles” Sponsor featured on event website with link to company website, Tickled Pink social media, eblasts, event signage, invitation, program, and all signage at event
- Company logo etched on glasses provided to guests who purchase bottomless bubbles glass service
- Invitations for all events throughout the season
- Opportunity for employees to volunteer for registration and setup at event
- Plus receive all Fuchsia Sponsor Benefits

PRINT SPONSOR - \$15,000

- Logo recognition as Print Sponsor featured on event promotional pieces, including but not limited to:
 - Event website with link to company website and on Tickled Pink social media
 - Event marketing collateral – save the dates, invitations, eblasts, program, all signage at event
 - Event signage – print materials, sponsor posters
- Invitations for all events throughout the season
- Opportunity for employees to volunteer for registration and setup at event
- Plus receive all Fuchsia Sponsor Benefits

SPEAKER SPONSOR - \$15,000

- Exclusive logo recognition featured on event stage
- Recognition as Presenting Speaker Sponsor anywhere speaker is mentioned, including but not limited to:
 - Tickled Pink Luncheon website with link to company website
 - Event signage, social media, and program
 - Verbally recognized during the luncheon
- Invitations for all events throughout the season
- Opportunity for employees to volunteer for registration and setup at event
- Plus receive all Fuchsia Sponsor Benefits

VALET SPONSOR - \$10,000

- Underwrite valet services for all luncheon guests
- Logo recognition as Valet Sponsor featured at Tickled Pink Luncheon, on event website with link to company website, eblasts, event signage, Tickled Pink social media, and program
- Logo placement at valet stand and on printed save the date placed in all cars
- Plus receive all Rosé Sponsor benefits

PHOTOBOOTH SPONSOR - \$5,000

- Logo recognition as Photobooth Sponsor featured at Tickled Pink Luncheon, on event website with link to company website, eblasts, event signage, Tickled Pink social media, and program
- Logo placement on photobooth and/or printed photos
- Plus receive all Rosé Sponsor benefits





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SPONSORSHIP COMMITMENT FORM

Business name: _____
Print name: _____
Street address: _____
City, State Zip: _____
Contact name: _____
Telephone (business): _____ (mobile): _____
Email: _____ Web address: _____
 In honor or in memory of: _____

COMMITMENT LEVEL

- \$25,000 – Power Pink Presenting Sponsor
- \$15,000 – Peony Sponsor
- \$10,000 – Fuchsia Sponsor
- \$5,000 – Rosé Sponsor
- \$2,500 – Blush Sponsor - *Limited Availability*

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

- \$15,000 – Kickoff Party Sponsor
- \$15,000 – Bottomless Bubbles Glass + Service Sponsor
- \$15,000 – Print Sponsor
- \$15,000 – Speaker Sponsor
- \$10,000 – Valet Sponsor
- \$5,000 – Photobooth Sponsor

We are unable to attend the event but enclosed is our donation of \$_____

METHOD OF PAYMENT

Enclosed is my sponsorship check in the amount of \$_____

Charge my credit card (please print clearly) \$_____

Card Type: VISA MasterCard Discover AMEX

Cardholder's name: _____

Billing address: _____

Card number: _____ Exp. Date: _____ CVV: _____

Please send remittance form to: _____

Sponsor signature: _____ Date: _____

*Please refer to the enclosed sponsor opportunities description for more details on benefits of sponsorship
*Tickled Pink Sponsor Deadline to Maximize Print Benefits – February 24, 2023
You may also register online at www.tickledpinkluncheon.org
Please return completed form to lindsey.brown@cancer.org or mail to
American Cancer Society, P.O. Box 631661 Houston, TX 77263
Tickledpinkluncheon.org

