



FRIDAY, APRIL 21, 2023

The Post Oak Hotel at Uptown | 1600 West Loop South | Houston, Texas 77027

DEAR FRIEND,

We are writing to you today to enlist your support in a cause that is very near and dear to our hearts, breast cancer research and related patient services. We are chairing *The Tickled Pink Luncheon* benefiting the American Cancer Society and would be further empowered if you would agree to serve on the Host Committee for this 3rd annual event. *Tickled Pink*, slated for Friday, April 21, 2023 at The Post Oak Hotel, is the American Cancer Society's premier fundraising luncheon honoring prominent individuals in the Greater Houston area who have made significant contributions to our community.

We are thrilled to announce our **2023 Tickled Pink Honorees: Suzan Deison, Winell Herron, Denise Monteleone, Rosanne Oelfke, Dr. Kent Osborne, and Donna Grace Vallone!** We look forward to highlighting the incredible accomplishments of these pioneering and philanthropic Houstonians. The afternoon will feature a VIP Reception, an informal fashion show hosted by TOOTSIES, and our featured keynote speaker, Houston Designer, Christy Lynn, who will share a meaningful message of **HOPE**. Additionally, please save the date for our 2023 Kickoff Party presented by TOOTSIES on Wednesday, February 8, 2023, from 5:30-7:00p.m.

- If you would like to be a part of the Host Committee, please respond to Lindsey at [lindsey.brown@cancer.org](mailto:lindsey.brown@cancer.org) with a yes, your name as you would like it listed, mailing address, cell phone, and email address.

As a member of the Host Committee, we kindly ask you to:


- Please help us spread the word about this 3rd annual event. We are happy to include your friends and family in our event mailings. If you would like, send names and addresses to Lindsey Brown at [lindsey.brown@cancer.org](mailto:lindsey.brown@cancer.org)
- Like and share our Instagram page ([www.instagram.com/tickledpinkluncheon](http://www.instagram.com/tickledpinkluncheon)) and our Facebook page ([www.facebook.com/TickledPinkLuncheon](http://www.facebook.com/TickledPinkLuncheon)), and stay tuned to the page for event updates.
- Show your support by attending the luncheon as a sponsor, table host, or individual ticket purchaser. These opportunities are available for purchase at [www.TickledPinkLuncheon.org](http://www.TickledPinkLuncheon.org).


Monies raised by the *Tickled Pink Luncheon* will provide vital funds to support patient programs and assist with funding the \$71 million in breast cancer research that the American Cancer Society gifts annually. In addition to research, the American Cancer Society helps nearly 1 million people touched by cancer each year procure the help they need - when and where they need it. ACS helps patients and their families with their most pressing needs: getting rides to life-saving treatment, navigating the health care system, and coping with the side effects of chemotherapy, radiation and surgery.

Please don't hesitate to reach out to us with questions or contact Lindsey Brown at [lindsey.brown@cancer.org](mailto:lindsey.brown@cancer.org) or 281-764-8740.

We would be 'tickled pink' for you to join our host committee as we work together to improve the lives of people with cancer and their families; and to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer. We are stronger together in the fight against breast cancer in Houston and throughout our country.

TOGETHER IN POWER, TRIUMPH, AND HEALING,

  
Donna Lewis  
Event Chair

  
Allison Lewis Cattan  
Event Chair

  
Emily Lewis  
Event Chair

  
Leisa Holland-Nelson Bowman  
Honorary Chair

  
Millette Sherman  
Honorary Chair

### 2023 CHAIRS

Donna Lewis  
Allison Lewis Cattan  
Emily Lewis

### HONORARY CHAIR

Leisa Holland-Nelson Bowman  
Millette Sherman

### 2023 HONOREES

Suzan Deison  
Winell Herron  
Denise Monteleone  
Rosanne Oelfke  
Dr. Kent Osborne  
Donna Grace Vallone

### BOARD OF DIRECTORS

Jacquie Baly  
Jeanna Bamburg  
Marilu Garza  
Amerino Gatti  
Winell Herron  
Leisa Holland-Nelson Bowman  
Alicia Jansen  
Dr. Sippi Khurana  
Teresa McClendon-Thomas  
Kyle McCully  
Dr. Anish Meerasahib  
Justo Mendez  
Dr. Rick Ngo  
Leila Perrin  
Stephen Preng  
Stephanie von Stein Schusterman





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## **SPONSORSHIP OPPORTUNITIES**

### **POWER PINK PRESENTING SPONSOR - \$25,000**

- 2 premier tables with seating for 20
- Each of your guests will receive a complimentary champagne flute and champagne service throughout the luncheon
- Invitation for table host and guests to VIP reception prior to luncheon
- Verbal recognition during the event program
- Name and logo listed on print materials and website as "Presented by"
- Invitation to the Kickoff Party
- Recognition on social media platforms

### **PEONY SPONSOR - \$15,000**

- 2 premier tables with seating for 20
- Each of your guests will receive a complimentary champagne flute and champagne service throughout the luncheon
- Invitation for table host and guests to VIP reception prior to luncheon
- Verbal recognition during the event program
- Name and logo listed on print materials and website
- Invitation to the Kickoff Party
- Recognition on social media platforms

### **FUCHSIA SPONSOR - \$10,000**

- 1 preferred table with seating for 10
- Each of your guests will receive a complimentary champagne flute and champagne service throughout the luncheon
- Invitation for table host and guests to VIP reception prior to luncheon
- Verbal recognition during the event program
- Name and logo listed on print materials and website
- Invitation to the Kickoff Party
- Recognition on social media platforms

### **ROSÉ SPONSOR - \$5,000**

- 1 priority table with seating for 10
- Invitation for table host and guests to VIP reception prior to luncheon
- Name listed on print materials and website
- Recognition on social media platforms

### **BLUSH SPONSOR - \$2,500 (LIMITED AVAILABILITY)**

- 1 table with seating for 10
- Name listed on print materials and website
- Invitation to the Kickoff Party
- Recognition on social media platforms

*Individual tickets will be available for purchase at a later date.*





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## **EXCLUSIVE SPONSORSHIP OPPORTUNITIES**

Targeted support of specific event needs in exchange for branding recognition

*Limited to one per level.\**

*Sold*

### **KICKOFF PARTY SPONSOR - \$15,000**

- Event designed to kickoff the Tickled Pink Luncheon and meet all Honorees
- Logo recognition as “Tickled Pink Kickoff Party Sponsor” featured on event promotional pieces, including but not limited to:
  - Event website with link to company website and on Tickled Pink social media
  - Event marketing collateral – save the dates, invitations, eblasts, program, all signage at event
  - Prominent logo placement on sponsored party invitation
- Invitations for all events throughout the season
- Opportunity for employees to volunteer for registration and setup at event
- Plus receive all Fuchsia Sponsor Benefits

### **BOTTOMLESS BUBBLES GLASS + SERVICE - \$15,000**

- Logo recognition as “Tickled Pink Bottomless Bubbles” Sponsor featured on event website with link to company website, Tickled Pink social media, eblasts, event signage, invitation, program, and all signage at event
- Company logo etched on glasses provided to guests who purchase bottomless bubbles glass service
- Invitations for all events throughout the season
- Opportunity for employees to volunteer for registration and setup at event
- Plus receive all Fuchsia Sponsor Benefits

### **PRINT SPONSOR - \$15,000**

- Logo recognition as Print Sponsor featured on event promotional pieces, including but not limited to:
  - Event website with link to company website and on Tickled Pink social media
  - Event marketing collateral – save the dates, invitations, eblasts, program, all signage at event
  - Event signage – print materials, sponsor posters
- Invitations for all events throughout the season
- Opportunity for employees to volunteer for registration and setup at event
- Plus receive all Fuchsia Sponsor Benefits

### **SPEAKER SPONSOR - \$15,000**

- Exclusive logo recognition featured on event stage
- Recognition as Presenting Speaker Sponsor anywhere speaker is mentioned, including but not limited to:
  - Tickled Pink Luncheon website with link to company website
  - Event signage, social media, and program
  - Verbally recognized during the luncheon
- Invitations for all events throughout the season
- Opportunity for employees to volunteer for registration and setup at event
- Plus receive all Fuchsia Sponsor Benefits

### **VALET SPONSOR - \$10,000**

- Underwrite valet services for all luncheon guests
- Logo recognition as Valet Sponsor featured at Tickled Pink Luncheon, on event website with link to company website, eblasts, event signage, Tickled Pink social media, and program
- Logo placement at valet stand and on printed save the date placed in all cars
- Plus receive all Rosé Sponsor benefits

### **PHOTOBOOTH SPONSOR - \$5,000**

- Logo recognition as Photobooth Sponsor featured at Tickled Pink Luncheon, on event website with link to company website, eblasts, event signage, Tickled Pink social media, and program
- Logo placement on photobooth and/or printed photos
- Plus receive all Rosé Sponsor benefits





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SPONSORSHIP COMMITMENT FORM

Business name: \_\_\_\_\_  
Print name: \_\_\_\_\_  
Street address: \_\_\_\_\_  
City, State Zip: \_\_\_\_\_  
Contact name: \_\_\_\_\_  
Telephone (business): \_\_\_\_\_ (mobile): \_\_\_\_\_  
Email: \_\_\_\_\_ Web address: \_\_\_\_\_  
 In honor or  in memory of: \_\_\_\_\_

COMMITMENT LEVEL

- \$25,000 – Power Pink Presenting Sponsor
- \$15,000 – Peony Sponsor
- \$10,000 – Fuchsia Sponsor
- \$5,000 – Rosé Sponsor
- \$2,500 – Blush Sponsor - Limited Availability

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

- \$15,000 – Kickoff Party Sponsor
- \$15,000 – Bottomless Bubbles Glass + Service Sponsor
- \$15,000 – Print Sponsor
- \$15,000 – Speaker Sponsor
- \$10,000 – Valet Sponsor
- \$5,000 – Photobooth Sponsor

We are unable to attend the event but enclosed is our donation of \$\_\_\_\_\_

METHOD OF PAYMENT

Enclosed is my sponsorship check in the amount of \$\_\_\_\_\_

Charge my credit card (please print clearly) \$\_\_\_\_\_

Card Type:  VISA  MasterCard  Discover  AMEX

Cardholder's name: \_\_\_\_\_

Billing address: \_\_\_\_\_

Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Please send remittance form to: \_\_\_\_\_

Sponsor signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*Please refer to the enclosed sponsor opportunities description for more details on benefits of sponsorship  
\*Tickled Pink Sponsor Deadline to Maximize Print Benefits – February 24, 2023  
You may also register online at [www.tickledpinkluncheon.org](http://www.tickledpinkluncheon.org)  
Please return completed form to [lindsey.brown@cancer.org](mailto:lindsey.brown@cancer.org) or mail to  
American Cancer Society, P.O. Box 631661 Houston, TX 77263  
[Tickledpinkluncheon.org](http://Tickledpinkluncheon.org)

